



# New Mexico Health Care TAKES ON DIABETES 2009 FACT SHEET

## BACKGROUND

The New Mexico Health Care Takes On Diabetes (NMHCTOD) coalition began in 1999 as part of the Taking on Diabetes initiative of America's Health Insurance Plans(AHIP) and the American Diabetes Association. NMHCTOD members include all New Mexico Health Plans, the NM Department of Health, the New Mexico Medical Review Association, local health agencies, and professional societies.

## MISSION

To serve as a public-private coalition that improves the health of New Mexicans who have diabetes and reduces the economic toll of the diabetes epidemic by: (1) coordinating and integrating the activities of public and private diabetes organizations; (2) maintaining a statewide diabetes practice guideline; (3) serving as a statewide developer, clearinghouse, and distribution center for current, practical resources related to the education, detection, treatment, and ultimately prevention of diabetes in New Mexico; and (4) providing measurement of the status of New Mexico diabetes care and outcomes, (5) working with communities to meet their needs.

**TARGET AUDIENCE:** MD, DO, NP, RN, PA, CDE and promotores.

## PARTICIPANTS

Albuquerque Area Indian Health Service  
American Diabetes Association  
American Diabetes Association, New Mexico and El Paso Area  
American Heart/American Stroke Association – New Mexico  
Blue Cross and Blue Shield of New Mexico  
Lovelace Clinic Foundation, d.b.a. LCF Research  
Lovelace Health Plan • Lovelace Insurance Company •  
Lovelace Health System  
Molina Healthcare of New Mexico  
New Mexico Academy of Family Physicians  
New Mexico Academy of Ophthalmology  
New Mexico Association for Home and Hospice Care  
New Mexico Chapter, American College of Physicians  
New Mexico Dental Association  
New Mexico Department of Health  
New Mexico Diabetes Advisory Council

New Mexico Dietetic Association  
New Mexico Hispanic Medical Association  
New Mexico Hospital Association  
New Mexico Human Services Department, Medical Assistance Division  
New Mexico Medical Review Association  
New Mexico Medical Society  
New Mexico Optometric Association  
New Mexico Podiatric Medical Association  
New Mexico Primary Care Association  
New Mexico Public Health Association  
New Mexico VA Health Care System  
Presbyterian Health Care Services • Presbyterian Insurance Company  
UnitedHealthcare of New Mexico  
University of New Mexico Health Sciences Center  
Zia New Mexico Association of Diabetes Educators (ZADE)

## ACCOMPLISHMENTS

- ❖ Disseminated NMHCTOD publications:
  - 14,500 copies of the 2009 Adult Diabetes Practice Guideline (5,000 inserts in the NMMS newsletter)
  - 8,400 copies of the 2009 Diabetes Care Guideline to New Mexicans with diabetes
  - 580 CDs and 475 hard copies of the 2009 Diabetes Resource Compendium
  - 8,400 of each quarterly Diabetes Resources publication (average)
- ❖ Presentations to health-related organizations in Arizona and Idaho about NMHCTOD and coalition development
- ❖ Collaborated with the New Mexico Medical Society to host the *Diabetes: Setting the Stage for Multidisciplinary Care* conference, CEU approved, case study presentation, interspecies conference about diabetes in humans and canines.
- ❖ Expanded Albuquerque Prescription Trails Walking Guide to include additional parks and new Bernalillo County Open Space areas
- ❖ Maintained a web site ([www.nmtod.com](http://www.nmtod.com)) where all materials can be reviewed or downloaded (312,486 hits in 2009).

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Revised 2010



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## ONGOING ACTIVITIES

- ❖ The Toolkit Workgroup is revising all previous publications to meet 2010 ADA recommendations. The compendium and CDs will be available in Spring 2010 and on [www.nmtod.com](http://www.nmtod.com).

## COMMUNITY ACTIVITIES and PRESENTATIONS

- ❖ Participated in Diabetes Days at the Roundhouse
- ❖ Participated in the Diabetes Advisory Council (DAC) quarterly meetings
- ❖ Participate in the New Mexico Chronic Disease Prevention Council quarterly meetings
- ❖ Participated in Prescription Trails press events with Albuquerque mayor Martin Chavez, Santa Fe mayor David Coss, and Bernalillo County Open Space Department
- ❖ Participated in 16 professional conferences/booths, providing NMHCTOD information
- ❖ Participated in and conducted or sponsored 8 presentations

NMHCTOD will continue to work with its partners to reduce the negative health effects of diabetes in New Mexico by expanding its line of educational materials for health care professionals and partnering with community programs statewide.

## GRANTS, CONTRACTS, and CONTRIBUTIONS

Amylin – Lilly

Bank of the West – Employee/Employer Matching Fund

Blue Cross Blue Shield of New Mexico, A Division of Health Care Service Corporation

Bruce A. Mann, MD

Cardinal Health Foundation

Con Alma Grant Awards

Delta Dental

Eli Lilly

GlaxoSmithKline

Johnson and Johnson Pharmaceuticals

Jeremy Gleeson, MD

Lovelace Health Systems

Merck & Co., Inc.

Molina Healthcare of New Mexico

National Eye Institute

New Mexico Department of Health

New Mexico Office of Policy and Multicultural Health

Novo Nordisk

Pfizer

sanofi aventis

Schering Plough

Stephen Ryter, MD

Takeda Pharmaceuticals

United HealthCare of New Mexico

## IN-KIND SERVICES

American Diabetes Association

American Heart and Stroke Association

Blue Cross Blue Shield of New Mexico

City of Albuquerque

Cutting Edge Evaluation/Prism

Eric Coontz, D.D.S.

Lovelace Clinic Foundation, d.b.a LCF Research

Lovelace Health Plan

Molina Healthcare of New Mexico

National Park Service – Rivers and Trails Program

New Mexico Association for Home and Hospice Care

New Mexico Dental Association

New Mexico Department of Health

New Mexico Hispanic Medical Association

New Mexico Medical Review Association

New Mexico Medical Society

New Mexico Primary Care Association

New Mexico VA Health Care System

Presbyterian Health Plan

Project ECHO – University of New Mexico

Randall McDonald, Attorney

Roy Sanchez, O.D.

UNM School of Dental Hygiene

Zia Association of Diabetes Educators (ZADE)