



New Mexico Health Care TAKES ON DIABETES 2010 FACT SHEET

BACKGROUND

The New Mexico Health Care Takes On Diabetes (NMHCTOD) coalition began in 1999 as part of the Taking on Diabetes initiative of America's Health Insurance Plans (AHIP) and the American Diabetes Association. NMHCTOD members include all New Mexico health plans, the New Mexico Department of Health, the New Mexico Medical Review Association, local health agencies, and professional societies.

MISSION

To serve as a public-private coalition that improves the health of New Mexicans who have diabetes and reduces the economic toll of the diabetes epidemic by: (1) coordinating and integrating the activities of public and private diabetes organizations; (2) maintaining a statewide diabetes practice guideline; (3) serving as a statewide developer, clearinghouse, and distribution center for current, practical resources related to the education, detection, treatment, and ultimately prevention of diabetes in New Mexico; and (4) providing measurement of the status of New Mexico diabetes care and outcomes, (5) working with communities to meet their needs.

TARGET AUDIENCE: MD, DO, NP, RN, PA, CDE and promotores.

PARTICIPANTS

Albuquerque Area Indian Health Service
American Diabetes Association
American Heart/American Stroke Association – New Mexico
Blue Cross and Blue Shield of New Mexico
LCF Research
Lovelace Health Plan • Lovelace Insurance Company •
Lovelace Health System
Molina Healthcare of New Mexico
New Mexico Academy of Family Physicians
New Mexico Academy of Ophthalmology
New Mexico Association for Home and Hospice Care
New Mexico Chapter, American College of Physicians
New Mexico Dental Association
New Mexico Department of Health
New Mexico Diabetes Advisory Council
New Mexico Dietetic Association

New Mexico Hispanic Medical Association
New Mexico Hospital Association
New Mexico Human Services Department,
Medical Assistance Division
New Mexico Medical Review Association
New Mexico Medical Society
New Mexico Optometric Association
New Mexico Osteopathic Medical Association
New Mexico Podiatric Medical Association
New Mexico Primary Care Association
New Mexico Public Health Association
New Mexico VA Health Care System
Presbyterian Health Care Services • Presbyterian Insurance Company
UnitedHealthcare of New Mexico
University of New Mexico Health Sciences Center
Zia New Mexico Association of Diabetes Educators (ZADE)

ACCOMPLISHMENTS - NMHCTOD

- ❖ Disseminated NMHCTOD publications:
 - 15,075 copies of the 2010 Adult Diabetes Practice Guideline (5,000 inserts in the NMMS newsletter)
 - 11,150 copies of the 2010 Diabetes Care Guideline to New Mexicans with diabetes
 - 550 CDs and 379 hard copies of the 2010 Diabetes Resource Compendium
 - 7,800 of each quarterly Diabetes Resources publication (average)
- ❖ Presentations to health-related organizations in Las Vegas, Nevada, iDo (Improving Diabetes and Obesity Outcomes) about NMHCTOD, Prescription Trails and coalition development
- ❖ Participated on the Aligning Forces for Quality coalition and business/health conference
- ❖ Participated in Diabetes Days at the Roundhouse, 2010 New Mexico State Legislative session
- ❖ Participated in New Mexico Diabetes Advisory Council, Chronic Disease Prevention Council and other community coalitions
- ❖ 16 NMHCTOD presentations and distributed materials at 12 professional conferences
- ❖ Maintained the website www.nmtod.org where all materials can be reviewed or downloaded (292,765 hits in 2010)

NMHCTOD continues to work with its partners to reduce the negative health effects of diabetes in New Mexico by expanding its line of educational materials for health care professionals and partnering with community programs statewide.

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Revised 2011*



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ACCOMPLISHMENTS - Prescription Trails

- ❖ Expanded Prescription Trails Program in New Mexico to include Las Cruces and launching Roswell program in spring 2011
- ❖ Participated in Bernalillo County Open Space event: "Healthy Land, Healthy People"
- ❖ Participated in the Institute at the Golden Gate Park Prescriptions conference and follow-up conference in Chicago
- ❖ 27 presentations and distributed materials about programs at three professional conferences
- ❖ Launched New Mexico Prescription Trails website January 2011, www.prescriptiontrailsnm.org, with community walking maps and information (130,222 hits in 2010)
- ❖ Produced a Prescription Trails Program video, available at www.prescriptiontrailsnm.org

GRANTS, CONTRACTS, and CONTRIBUTIONS

Amylin – Lilly

Bank of the West – Employee/Employer Matching Fund

Blue Cross Blue Shield of New Mexico, A Division of
Health Care Service Corporation

Cardinal Health Foundation

Con Alma Grant Awards

Delta Dental

Eli Lilly

Evercare New Mexico, CoLTs

GlaxoSmithKline

Jeremy Gleeson, MD

Healthy Kids, New Mexico

Institute at the Golden Gate

Johnson and Johnson Pharmaceuticals

Lovelace Health Systems

Bruce A. Mann, MD

Merck & Co., Inc.

Molina Healthcare of New Mexico

National Eye Institute

New Mexico Department of Health

New Mexico Office of Policy and Multicultural Health

Novo Nordisk

Pfizer

Stephen Ryter, MD

sanofi aventis

Schering Plough

Takeda Pharmaceuticals

United HealthCare of New Mexico

United Way

Wells Fargo

Norm White, MD, and Nancy White

IN-KIND SERVICES

American Diabetes Association

American Heart and Stroke Association

Blue Cross Blue Shield of New Mexico

City of Albuquerque

Eric Coontz, DDS

Cutting Edge Evaluation/Prism

Health Media Communications

Healthy Kids, New Mexico

Institute at the Golden Gate

LCF Research

Lovelace Health Plan

Randall McDonald, Attorney

Molina Healthcare of New Mexico

National Park Service – Rivers and Trails Program

New Mexico Association for Home and Hospice Care

New Mexico Dental Association

New Mexico Department of Health

New Mexico Hispanic Medical Association

New Mexico Medical Review Association

New Mexico Medical Society

New Mexico Primary Care Association

New Mexico VA Health Care System

Presbyterian Health Plan

Project ECHO – University of New Mexico

Results Group

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University of New Mexico Health Sciences Center

Department of Telehealth and Cybermedicine Research

University of New Mexico School of Dental Hygiene

Zia Association of Diabetes Educators (ZADE)

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